

# Austin Sabattis

I write copy.  
work of fiction

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## Experience

**Copywriter, Area 23 – New York, New York** 08.2014 - Present

Developed internationally award-winning print and social campaigns for The diaTribe Foundation's "The State of Diabetes" initiative.

Collaborated closely with agency team and clients to develop and launch the branded campaign for a first-in-class type 2 diabetes medication.

Led copy development of message platform for a first-in-class type 2 diabetes medication.

Conceived and wrote branded HCP-facing communications, including print and digital ads, websites, emails, convention booth media and materials, printed and interactive visual aids.

Participated in countless pitches for new business, branded campaigns, and unbranded or pro-bono campaigns.

**Clients:** Boehringer Ingelheim/Lilly, Eisai, The diaTribe Foundation, Area 23

**Copywriter, Digitas Health – Philadelphia, Pennsylvania** 05.2013 - 08.2014

Led copy development for global redesign of Mylan.com.

Worked with various agency teams to conceive and create print and digital ads, promotional materials, resources, and guides for multiple brands and audiences.

Collaborated with creative team to develop an interactive employee training experience for Fortune 500 client.

Led copy development of guidebook, signage, and collateral for industry-leading conference on mobile health marketing.

**Clients:** Mylan (corporate), EpiPen, Digitas Health

**Freelance Copywriter, The S3 Agency – Boonton, New Jersey** 05.2012 - 05.2013

### Intern Copywriter

Collaborated with creative team, account managers, and social media strategists to create copy for print and digital ads, web, and social media.

**Clients:** BMW Motorcycles, Eight O'Clock Coffee, Panda Licorice, Lolita, Wyndham Rewards, Good Earth Tea, Turtleback Zoo

## Education

**Temple University – B.A. in Advertising: Copywriting** 05.2013

Minor in Digital Media Technologies

## Awards

"The State of Diabetes" was featured in Lürzer's Archive and has received 10 awards and accolades internationally, including a win at the 2015 CLIO Healthcare Awards.

Winner of the 2013 Top Copywriting Award from Temple's Advertising Department.